



5 PRO TIPS TO AVOID DINING DISASTERS

MAKING CLIENTS FEEL COMFORTABLE

Knowing what to do at the dinner table is not something inherent in our DNA. If you haven't been taught then there is no way to know if you are messing up. Herein a preview of our Dining Webinar.

**A GUIDE TO MAKING
EVERY ONE OF YOUR
DINING GUESTS FEEL COMFORTABLE**

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NO. 1

HAVE A PLAN, STUPID

Business entertaining doesn't just happen on its own. By taking the time to consider your guests, their preferences, and then acting on the information you gather you will be one step ahead of the competition. Taking that extra time might be the finishing touch that was needed to close your big deal.

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NO. 2

PICK THE PERFECT LOCATION

Now that you have a plan it's time to pick a location. Consider somewhere between you and your guests so that you make it easy for them to meet you. No one wants to go out of the way for a standard business dinner, but if your clients are super foodies a trip to the hottest new place in town, despite its location, might be in order.

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NO. 3

BE NEUTRAL WITH CUISINES

If your clients aren't worried about the hottest new pho restaurant in town it's best to keep it neutral. Avoid anything too spicy, too adventurous, and absolutely ensure everyone will be able to read the menu. No one likes a surprise ingredient when they are trying to close the deal.

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NO. 4

MAKE A RESERVATION

There is nothing more uncomfortable than showing up to a business dinner and being told that your table will be ready in 30 to 45 minutes. By making a reservation and ensuring a time to be seated you can guarantee your guests will be ready to get down to business.

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NO. 5

SELECT THAT TABLE

You've made the effort to pick the perfect location, make sure the cuisine is on point, and even made a reservation ahead of time, why leave your actual spot in the restaurant to chance? Show up early and make sure to pick the perfect table for the type of dining you will do. Those extra fifteen minutes might just make or break your goal for the month.

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WANT TO LEARN MORE?

Check out our Dining Webinar for even more tips and tricks to dine like a diplomat.

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